

# 2019-2020 District Goals



**District:** District 118 T  
**Constitutional Area:** Europe

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 98% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

- We will have a special promotion (Serving a sustainable future) program for our district.
- We will arrange seminar for new officers at the beginning of the term . we conducted online survey study for 118-T members and according to the results of the survey, our members have been supported by a strong and healthy program that our clubs can strengthen. For this, we will have a special program which we plan to apply to our clubs with the support of an external PR company.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 97% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

- We will try translate in our local language in order to increase the much more effective .If it will be in our local language it will be much more efficient.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 2 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

We will have a special promotion (Serving a sustainable future) program for our district.

We will arrange seminar for new officers at the beginning of the term .we conducted online survey study for 118-T members and according to the results of the survey, our members have been supported by a strong and healthy program that our clubs can strengthen. For this, we will have a special program which we plan to apply to our clubs with the support of an external PR company.

There are 2 basic models in our main service target .;

A- Essential Competences Model for Serving a sustainable Future through Services “: Competencies expected from all members;

1-Solutions and Results

2-Wondering and Obtaining Information

3-Take Action

4-I Collaborate

5-Open to Change

6-Create Value

7-I'm Near My Members

B- Leadership Competencies Model for Serving a Sustainable Future with Services “: Competencies expected from executive members;

1-Determine Strategy

2-Improve Capabilities

3-Show Leadership

4-Forwarding Change

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	15
2nd Quarter	22
3rd Quarter	12
4th Quarter	15

**By the end of the 4th quarter, the district will add a total of 64 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induct 10 new Lions under 40 years old.

My district will convert 5 Leos to Lions.

My district will organize at least 4 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	21
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 1 new clubs.**

**With a minimum of 21 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop .

My district will organize 2 Leo Club(s).

My district will start 1 Speciality Club(s).

retired airplane hostess

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	14
2nd Quarter	20
3rd Quarter	14
4th Quarter	15

**By the end of the 4th quarter, the district's membership drops will not exceed 63 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

"Serving a Sustainable Future "will be our most special promotion program for us. We will invite young new members to Lions meetings and organization. Working with young people will give power to the lions.Our country needs the young people who learn, think, research, ask and question in the guidance of science. That's why we have a big responsibility. We need to create environments that will create these opportunities for young people , gain experience and provide opportunities for the development of leadership qualities.

For this, we know our responsibility and aim to continue our work within this framework.

## NET GROWTH GOAL

64	+	21	-	63	=	22
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 27300 people.

### Action Items:

Of the total number of people served in my district, 4095 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide). I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

We will use our most special promotion program for our district "Serving a Sustainable Future "

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 450 service activities.

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 87 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

-MD118 Our 1st National Service Goal; " Happy Family, Happy Child"

Prevention of domestic violence; physical, sexual, emotional and economic abuse

life of future generations by reducing cases of neglect in social life

in order to allow them to grow as healthy individuals

to create social sensitivity on the basis of council

-MD118 Our 2nd National Service Goal; - Do sports, get rid of diabetes!

In order for children and young people with diabetes to survive, it is advisable to regularly measure blood glucose levels during school hours and to do sports if necessary.

-MD118 3rd National Service Lions Quest Program

Life Skills Training Program, Stanford University

This study was carried out after 26 years of application, measurement and evaluation studies.

is a proven Social Emotional Training program.

### **Custom goal and action items**

We should discover young, idealistic and working minds and give them memberships and tasks in our clubs. With the philosophy of "Imagine, trust in people, entrust your safety today to a better future" we must walk with the dreams of our young people. because the older Federations and Institutions continue to grow older with younger generations.

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### **Action Items:**

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 2400.00 to support Campaign 100: LCIF Empowering Service.**

### **Action Items:**

My district will raise US\$ 400.00 to support Campaign 100: LCIF Empowering Service.  
My district will secure 0 Model Club commitments for Campaign 100: LCIF Empowering service.  
My district will recruit 0 100/100 Clubs this year

Additional action items to achieve this goal:

We have planned our services, we will do it, we will succeed, we will be proud of our achievements. We will not keep our proud achievements to ourselves, we will share with the society. For this, we will use media like press, broadcast, social media, web page, MyLion effectively. We will influence each other positively. We will have a positive impact on society. We will apply special promotional programs. We will Support given for the participation in the Istanbul Eurasia Marathon. As Lion and Leo, our goal is to mobilize our environment, to find sponsors from our immediate environment, to encourage our friends and friends to participate.

Our goal in our period will be to generate revenue for our LCIF in the Eurasia Marathon. Also , we will try organize a Farmoni Concert and a fashion Show in order to fundraise for LCIF 100 Campaign.

## **ADVOCATE**

**In the 2019-2020 fiscal year, 61% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

We will apply "Lions Friendship Passport" to our district members as LAS Vegas Convention and FVDG seminar at QCENTER. They will have the chance to learn different services and meet new friends. With the "Lions Friendship Passport" to be given to the presidents of the clubs, our presidents will take the date and signature from the president of the club when they go to visit the clubs, and they will have a moment when the period ends. The passports to be brought to our management environment secretariat every three months within the period will be stamped after the reconciliation and will be given an extra FRIENDLY POINTS if the conditions stated in the scoring table are found.

### **Custom goal and action items**

We will establish new committee " SUSTAINABILITY AND SPONSORSHIP COMMITTEE" in our cabinet which will take place with a new innovation according to our "Serving a sustainable future" program.

This committee president will search the previously completed LCIF Projects in past 10 years in our district and try to give information previously completed LCIF Projects in past 10 years to our members with our district LCIF COORDINATOR .We will encourage our club presidents to make activities with completed LCIF Projects in past 10 years. As our district motto "Phoenix" our district will literally reborn again with our past LCIF projects and trying to make these projects sustainable .Also this committee president will try to search new sponsorships for our Lcif projects.